

# ART ACROSS AMERICA

"I don't know if it's art, but I like it"

Art, just like beauty, is in the eye of the beholder. All you really need for art is simply for someone to declare it so. This is to celebrate Art and making it accessible to everyone. Art isn't just something you see in a museum. It is a part of everyday life and just as form follows function it also encompasses fun. Imagine "Good Eats" about the Orlando lizart, the Chicago parade of cows, the Lexington horses or the Peanuts gang sculptures that adorn St. Paul, MN in honor of native son, Charles M Schultz.

**PREMISE:** This is an informative, fun and roller coaster exploration of art and art cultures related to specific areas across America. We meet and engage the artists and the impact they have on their communities as well as interesting facts about the art and the process itself.

**FORMAT:** (30 minute) Reality based documentary

**TARGET AUDIENCE:** Male and Female from 18 - 55

**POTENTIAL NETWORKS:** History, Discovery, Travel, PAX, PBS, Bravo, A&E, Lifetime, Oxygen, USA,

**TALENT:** One host

**LOCATION:** On location.

## SHOW BREAKDOWN:

Welcome to the area and meet the artist or the community.

### SEGMENT ONE

The Artist(s): Meet the person or persons responsible for making the art, making it possible to make the art, and display the art. Their background, qualifications (or lack there of), dreams, aspirations, hobbies. Are they professional or is this a hobby?

### SEGMENT TWO

The Work: Where did the inspiration come from? Was it practical or necessary? What about the tools used to make the art. The limitations, the expectations, the obstacles and the happy accidents.

### SEGMENT THREE

The Area: How has the community reacted? How did it impact the community? Are there others? For example, Santa Fe New Mexico is a very particular artistic community as is the Appalachian Mountain Base and certain areas of Missouri and Seattle. Silver Dollar City and Branson, Mo came about as a result of local craftsmen and artisans.

**NOTES:** I think it is very important to have not just an informative approach but also a "cool" factor. People realizing that things take place right in their own city, right under their noses. Key to the tone of the show is the informational tangents: "Did you know brown anoles stowing away on illegal boats from Cuba have all but decimated the green anole population in Florida?" What's an anole? They are the little green lizards that were so popular in pet stores years ago. They are also called the American Chameleon because they can change color and they were the template for the lizart in Orlando, FL." Or the contest that was held for designing the F Murrah Building Memorial in Oklahoma City.

## POSSIBLE ITENERARIES:

Native American Art--Santa Fe, NM

Williams Art Center--Minneapolis, MN, Peanuts gang, St.Paul, MN

Cowboy Hall of Fame and Western Art-Oklahoma City, OK

Lizart in Orlando, FL, Bear Art in Arcata, CA, Horse Art in Louisville, KY

The F Murrah Memorial in OKC

Art from Junk, Found Art - Ron Klein and cement mixer art

Art Car Fest in San Jose, CA - Art car museum in Houston, Tex

Monolithic Art- unusual structures in unusual places, The Picasso in Chicago, the Spoon and Cherry in Minneapolis, the Fire Hydrant in Buckhead, GA, the Tree in Death Valley

Art along Rout 66 - cars on end in New Mexico and dinosaurs in Arizona

Native Craftsman in Branson, MO and Silver Dollar City