

# RENT-A-MAN

How many single, widowed or even married women with husbands that are too busy or not mechanically inclined would love to get their hands on a man just for a home improvement project, fantasy adventure, night on the town, auto repair, help her move across town or just spend the day at the beach.

**PREMISE:** Six women compete for one slot to select a man from a panel of six, who possess the most ideal qualifications for their "project"

**FORMAT:** (30 minute) Reality based Game Show

**TARGET AUDIENCE:** Women from 18 - 55

**POTENTIAL NETWORKS:** Telemundo, Univision, Lifetime, Oxygen, USA, FOX, WB

**TALENT:** One male host

6 female contestants (2 eliminated at the outset) and the other 3 before the 2<sup>nd</sup> commercial break

Panel of 6 Selections-Attractive, single Men with well-rounded qualifications:

A carpenter, landscaper, auto mechanic, adventure guide, schoolteacher, pilot, body builder, etc.

**LOCATION:** The opening, intro, segment one and three would be shot on location

Segment two would be shot in a studio.

## **SHOW BREAKDOWN:**

We open in the middle of the elimination of the first 2 contestants. Quick show intro.

### SEGMENT ONE

The introduction of the 4 remaining contestants and we're off to the next round of elimination, narrowing our field to the two finalists.

Final competition and we're down to our finalist and her project.

### SEGMENT TWO

She then meets our six panelists and their qualifications.

Short interview process a la The Dating Game

(She selects three, the audience selects three. She gets the guy with the highest average)

### SEGMENT THREE

We see the results of our matching as she and her RENTED MAN go off and complete the project

Final thoughts and wrap out

## **NOTES:**

The contests for our selection process need to be fun, exciting and operate on a level playing field. The fastest to change a flat tire; the first person to convince a complete stranger to give her the shirt off their back; three minute shopping spree in Nordstrom's with hands cuffed behind their back, person who buys the most items under 25.00 with out going over 500.00 wins; usually anything involving trying to get an unsuspecting public to do something out of the norm or a normal task with one element out of control would work. Turn them loose in a pen of chickens-four chickens have 20.00 strapped to their legs. The two that don't get a chicken are eliminated. Keep it moving, family friendly and just a bit out there.

Obviously the female contestants would have to send in their projects/ proposals for pre-screening. For certain projects our male victim could bring along help possibly in the form of another male, or our female contestant could pick two guys for the project.

Male panelists would ideally have several things they are good at, so we would not get stuck with obvious choices like a '65

Mustang that needs a tune up and we've only got one auto mechanic on our panel. To keep things interesting, we need a couple of guys handy with tools, maybe three know a great deal about cars, etc.