

CELEBRATE AMERICA

Welcome to the slice of America you don't know. This is her backbone. The people, places and culture that make us the greatest country on Earth. What is really out there on the back roads?

PREMISE: We travel into America's backyard on lesser-known routes to smaller cities to meet unusual people, see things that are a bit out of the ordinary and find out what interesting things people do with their spare time. We want to explore America and her people outside the big cities. Show you things you've not seen before and do things you've not done before, if you even knew you could.

FORMAT: (30 minute) Reality based Travelogue documentary.

TARGET AUDIENCE: All ages 8 - 85

POTENTIAL NETWORKS: Travel, History, Discovery, PBS, PAX, TNT, TNN, Lifetime, Oxygen, USA, FOX, and WB

TALENT: One or two local hosts

LOCATION: Everything would be shot on location.

SHOW BREAKDOWN:

We open with Fast Facts about the area and get right into meeting our local host.

Fast Facts are several weird obscure facts about the area: Soap on a rope was created here. There are 37 sets of twins here, the most in US. Legends, old wives tales. Things you may not know about the area. Is cow tipping for real?

SEGMENT ONE

The Area: General overview. Where are we? Who is from here? What is can't miss, must see, best for low budget, worth the price?

What can you do for free? When is the best time to go? What can you expect?

SEGMENT TWO

The Local Color: What is unique and special about the area? What is new and exciting that others may not know about?

What festivals, museums and capitals are here? (Cedar Point, OH is the roller coaster capital of the world. Yukon, OK has the Czech Festival in October; Plant City, FL is the Winter Strawberry Capital)

SEGMENT THREE

The People: What unusual hobbies do some of the locals have? What do they do with their spare time? The world's largest ball of twine is said to reside in MN, TX, WY and MO at various times. What about the man from Sioux City, IA that teaches cats to use the toilet or the gentleman from Ames, IA that changes streetlights without a ladder? Or the lady from Missoula, MN that has the world's largest 8 track tape collection?

NOTES:

Local hosts would be selected through an audition prior to the shoot. Each show would obviously have a different host giving us a unique perspective as well as generating appeal for the show. These aren't famous personalities, its Joe the barber and your next-door neighbor.

There would be some overlap from segment to segment and show content would vary wildly depending on the area of the country, but the opportunity here is to explore America outside the metropolis.

POSSIBLE ITENERARIES:

Sandusky, Columbus, Ohio

Twin Falls, Craters of the Moon, ID

Redding, Arcata, Eureka, CA

Death Valley, Scotty's Castle, CA, NV

Tucson, Saguaro, AZ

Rapid City, the Black Hills, SD

Odessa, Midland, TX

Dodge City, KS

Beaver Island, MI

Sioux City, IA - Sioux Falls, SD

Harper's Ferry, Cumberland, MD

Ft Pulaski, Savannah, GA

The Everglades, Flamingo, FL

Van Buren, Caribou, ME

Cape Charles, Yorktown, Cape Henry, Virginia Beach, VA

Tulsa, OK

Voyager National Park, International Falls, MN

Great Smoky Mountains, Asheville, NC, TN