"Fleetway Cigarettes"

Spot 1

A healthy robust man in brightly colored athletic wear is on his sunny vibrant outdoor patio.

"Some mornings I just don't have the time."

Takes a big draw on a lime green cigarette.

"But thanks to Fleetway, I can now get all the essential vitamins and minerals provided by this breakfast...

Indicates a hearty meal of bacon, sausage, eggs, hash browns, waffles, fruit and berries. ...in a single minty Fleetway smoke."

That's right, a cigarette fortified with the USDA recommended daily allowance of 24 essential vitamins and minerals.

Fleetway Consolidated has developed a revolutionary process combining cellular mitosis and purloined alien technology that removes the addictive nicotine qualities and infuses on a molecular level the benefits of a well balanced meal.

Tasty, clean, refreshing AND healthy. What more could you want in a cigarette.

Fleetway Cigarettes. The healthy alternative.

Fleetway cigarettes.
We make smoking cool again,
We make smoking fun again,
We make smoking sexy again.

Now available in Mint, Citrus, Sea Breeze and Vanilla.

Here at Fleetway Consolidated we use a unique combination of cellular mitosis and recently uncovered alien technology that separates the harmful nicotine additives from the smooth refreshing taste particles at a molecular level. We've taken one of the most harmful addictive substances on the planet and made it a healthy alternative for people on the go.